Our mission through the Toy Drive is to provide at least one gift this holiday season for every member of the Boys & Girls Clubs of Greater Memphis. By doing so, the burden that many of our families feel during the joyous holiday season is relieved and they can focus their resources on moving their family out of the cycle of poverty. Achieving this mission is only made possible with the support of our generous Toy Drive sponsors, collection partners, and the Memphis community as a whole.

As we prepare for this holiday season, we have the following values in mind: Maximize positivity for our sponsors in the community through multiple avenues. Make every moment magical for our Club members. Strive to deliver first class service, hospitality, and experience

2020 Dates
November 9th - December 4th

Candy Cane Sponsor $500
Inclusion on all digital marketing materials, social media recognition across all of BGCM social media channels, Inclusion in all printed and digital materials including our Tool Drive Tool Kit handed out to over 90 collection site partners, Recognition in all promotional materials, press releases, email blasts, etc, and Opportunity for employees to volunteer with toy drive collection days.

More The Merrier $1,000
Everything included in the Candy Cane Sponsor as well as Inclusion on Toy Drive yard signs placed across the City of Memphis.

Mistletoe Sponsor $2,500
Everything included in the More the Merrier Sponsor as well as Inclusion on Toy Drive yard signs placed across the City of Memphis and banners displayed prominently during our toy drive collection day in conjunction with Fox 13 Memphis

Reindeer Sponsor $5,000
Everything included in the More the Mistletoe Sponsor as well as Opportunity to have a designated BGCM Toy Drive Collection Day at their Corporate Office or Office location of choice.

Santa’s Elves Sponsor $10,000
Everything included in the Reindeer Sponsor as well as a Spotlight article highlighting your company in our BGCM newsletter with an email distribution list of over 3,000.

Presenting Sponsor $25,000
Everything included in the Santa’s Elves Sponsor as well as your logo included on all the Toy Drive Collection Boxes.
Sponsor Pledge Form:

Sponsor’s Name (to be advertised as): __________________________________________

(check one) ☐ Individual ☐ Corporation

Contact Name: ___________________________ Title: ___________________________

Address: ___________________________________________________________________

City: ______________ State: ______ Zip Code: ____________

Daytime Phone: _______________ Email: ____________________________________

Sponsorship Information:
(Choose all that apply)

☐ Steak n’ Burger Sponsorship Level: __________________________

☐ Golf Classic Sponsorship Level: __________________________

☐ Tennis Invitational Sponsorship Level: ______________________

☐ Toy Drive Sponsorship Level: __________________________

Payment Information:

Please Note:

All sales are final. No refunds or exchanges. Please select one to complete registration:

☐ Credit Card ☐ VISA ☐ MC ☐ AMEX ☐ Discover

Amount to be charged: $____________________

Name as it appears on the card: ______________________________

Credit Card Number: __________________________________

Expiration Date: __________________

☐ Check is enclosed. Please make your check payable to Boys & Girls Clubs of Greater Memphis

Completed pledge forms can be sent to Rachel Reddin

Email: RachelR@bgcm.org Phone: 901.203.1193

Mail: 44 South Rembert Street Memphis, TN 38104

BGCM is a tax-exempt 501(c)3 charitable organization: IRS identification number is 62-0646371