Boys & Girls Clubs of Greater Memphis

2021 Sponsorship Opportunities

www.bgcm.org/events

GREAT FUTURES START HERE

you can help...
For more than five decades, the Boys & Girls Clubs Steak n’ Burger Dinner has brought leaders of the Memphis Community together with our Club members to share conversation, a meal, and inspiration from a guest speaker. Over 400 guests will get to meet with and hear from the direct beneficiaries of their efforts - our Club members. Youth sit at every table and are given the chance to share their story of how Boys & Girls Clubs of Greater Memphis has made a positiver impact on their lives.

Sponsorship of the Steak n’ Burger Dinner would align your brand with one of the most beloved fundraising events and one of the longest standing youth serving nonprofits in the city, making you part of an event that inspires Memphis families and future leaders.

For more information or questions, please contact:
Rachel Reddin - RachelR@bgcm.org or 901.203.1178
To purchase tickets please go to bgcm.org/events/steak-n-burgers

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<th>Table Sponsor ($3,000)</th>
<th>Burger Sponsor ($5,000)</th>
<th>Steak Sponsor ($7,500)</th>
<th>Power of Play Sponsor ($10,000)</th>
<th>Great Futures Sponsor ($15,000)</th>
<th>Presenting Speaker Sponsor ($25,000)*</th>
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*Additional benefits apply, please call for details.
Our Cub kids participate in all kinds of fun summer activities and we wanted to create a fundraiser that would showcase their talent, giving them a means to express themselves, as well as raise much needed funds and awareness for our programming and services we provide to 4,500 at-risk youth in our community annually. Please consider joining us as a sponsor and don’t forget to vote for your favorite Chalk Artists!

**Presenting Sponsor - $10,000**

- Inclusion on all digital marketing materials
- Social media recognition across all of BGCM social media channels
- Inclusion in all printed and digital materials
- Recognition in all promotional materials, press releases, and email blasts
- Inclusion on Chalk Art Contest yard signs placed across the City of Memphis
- Opportunity for employees to volunteer with scheduled Club drawing days
- Spotlight article highlighting your company in our BGCM newsletter with an email distribution list of over 3,000
- Opportunity for a company employee to participate in Staff Chalk Art Contest

**Club Sponsor - $1,000**

- Inclusion on all digital marketing materials
- Social media recognition across all of BGCM social media channels
- Inclusion in all printed and digital materials
- Recognition in all promotional materials, press releases, and email blasts
- Inclusion on Chalk Art Contest yard signs placed across the City of Memphis
- Opportunity for employees to volunteer with scheduled Club drawing days

**Chalk Sponsor - $500**

- Inclusion on all digital marketing materials
- Social media recognition across all of BGCM social media channels
- Inclusion in all printed and digital materials
- Recognition in all promotional materials, press releases, and email blasts
- Inclusion on Chalk Art Contest yard signs placed across the City of Memphis
Coach Cochran Golf Classic
https://www.bgcm.org/events/golf-tournament/

Monday, October 11th & Tuesday, October 12th 2021
Chickasaw Country Club

The BGCM Golf Classic is the largest amateur golf tournament in the Mid-South and attracts over 250 avid golfers each year. Not only is this event one of the best golf tournaments around but since 1995 the tournament has raised over $1 million dollars for the Boys & Girls Clubs of Greater Memphis. All players receive lunch, a goodie bag with prizes & golf apparel, and an awards ceremony. Join us for a great day on the course at Chickasaw Country Club supporting Memphis youth.

BGCM serves Memphis youth through 9 Club locations and the JuicePlus+ Technical Training Center. No child is ever turned away from receiving vital programs in academic success, good character & citizenship, healthy lifestyles, and career development. BGCM has a 99% graduation rate in our clubs.

Presenting Sponsor $15,000
- (4) Branded yard signs at various holes on the course
- Foursome in the event on day of choice
- Branded commemorative golf flag at a hole along the course
- Optional branded item in goodie bag
- Company logo included on all tournament creatives, website, & signage
- Company banner displayed at club house & putting contest green
- Company logo on BGCM website with year-round link to company website
- Logo included on all promotional materials with Tournament logo denoting presenting sponsor

Corporate Team $2,000
- (4) Branded yard signs at various holes on the course
- Foursome in the event on day of choice
- Optional branded item in goodie bag
- Company logo included on all tournament creatives, website, & signage

Foursome $1,600
- Foursome in the event on day of choice

Putting Contest Sponsor $1,000
- Branded signage prominently displayed around the putting green utilized during the tournament
- Branded hole flag on putting contest hole
- Optional branded item in goodie bag

Award Ceremony Sponsor $1,000
- Branded signage displayed during award ceremony on both days of play
- Optional branded item in goodie bag

Lunch Sponsor $750
- Branded signage displayed at the lunch tent near the clubhouse
- Optional branded item in goodie bag

Flag Sponsor $750
- Branded hole flag on the course for both days of the tournament
- Optional branded item included in the goodie bag

Hole Sponsor $500
- Signage at hole on golf course
- Optional branded item in goodie bag

Individual Player $400
- Branded golf balls exclusively used during the two day tournament by all golfers

Golf Cart Sponsor $5,000
- Branded decal sticker placed prominently on over 75 golf carts used across both days of the tournament
- Optional branded item in goodie bag

Golf Ball Sponsor $5,000
- Branded golf balls exclusively used during the two day tournament by all golfers
- Optional branded item in goodie bag

Beverage Station Sponsor $5,000
- Branded signage prominently displayed at the three (3) beverage stations along the course
- Optional branded item in goodie bag

Corporate Plus Team $2,250
- (1) Branded yard sign at a hole on the course
- Foursome in the event on day of choice
- Branded commemorative golf flag at a hole along the course
- Optional branded item in goodie bag
- Company logo included on all tournament creatives, website, & signage
The Boys & Girls Club Tennis Invitational, sponsored by Truist, has become the premier amateur tennis tournament in the Mid-South. In its 22 year history the tournament has raised over $2.2 million dollars to help the Clubs provide a positive place for over 4,500 members and open doors to opportunity.

Serving Memphis youth through 9 Club locations and the JuicePlus+ Technical Training Center, no child is ever turned away from receiving vital programs in academic success, good character & citizenship, healthy lifestyles, and career development.

**Title Sponsor $30,000**
- Title Sponsor Banners, Tent signage
- Name/Logo on all promotional materials
- 8-player spots
- Name/Logo on sponsor mentions
- Logo inclusion on Company link on BGCM Tennis Tournament web page

**Net Sponsor $7,500**
- Branded net check placed in all player bags
- Company Logo on Tape
- *Must allow 6 weeks production time*
- Inclusion in promotional materials
- 6-player spots
- Logo on sponsor scroll
- Sponsor 5 kids to the Club for a year
- Logo inclusion with company link on BGCM Tennis Tournament web page

**Celebration Party Sponsor $15,000**
- Celebration Party Sponsor Banners at Saturday night Celebration party, social media recognition, etc.
- Inclusion in promotional materials
- 8-player spots
- Name/Logo on sponsor scroll
- Logo inclusion with company link on BGCM Tennis Tournament web page

**Pickleball Tournament Sponsor $7,500**
- Inclusion in all promotional materials
- Branded net signs at all courts
- 6-player spots in Pickleball Tournament
- Logo on sponsor scroll at the Celebration Party
- Brand signage on all sponsor banners
- Logo recognition on social media platforms promoting the Pickleball tournament
- Logo inclusion with company link on BGCM Tennis Tournament web page

**Diamond Sponsor $10,000**
- Diamond Sponsor Banner & Court Sign, inclusion in promotional materials
- 8-player spots
- Logo on sponsor scroll
- Sponsor 8 kids to the Club for a year
- Logo inclusion with company link on BGCM Tennis Tournament web page

**Ping-Pong Tournament Sponsor $5,000**
- Inclusion in promotional materials
- 6-player spots in Ping-Pong Tournament
- Logo on sponsor scroll
- Brand signage at ping pong tournament during Celebration Party reaching audience of over 200 guests
- Logo recognition on social media platforms promoting the ping pong tournament
- Logo inclusion with company link on BGCM Tennis Tournament web page
23rd Tennis Invitational

https://www.bgcm.org/tennisregistration/

Platinum Sponsor $5,000
- Platinum Sponsor Banner & Court Sign, inclusion in promotional materials
- 6-player spots
- Logo on sponsor scroll
- Sponsor 4 kids to the Club for a year
- Sponsor Club members to attend Tennis Memphis camps throughout the year

Gold Sponsor $3,500
- Gold Sponsor Banner & Court Sign, inclusion in promotional materials
- 5-player spots
- Name/Logo on sponsor scroll
- Sponsor 3 kids to the Club for a year

Silver Sponsor $2,500
- Silver Sponsor Banner & Court Sign, inclusion in promotional materials
- 4-player spots
- Name/Logo on sponsor scroll
- Sponsor 2 kids to the Club for a year

Ace Sponsor $1,500
- Ace Sponsor Banner & Court Sign, inclusion in promotional materials
- 2-player spots
- Name/Logo on sponsor scroll
- Sponsor 1 kid to the Club for a year

Court Plus Sponsor $600
- Court Plus Sign
- 2-player spots
- Name/Logo on sponsor scroll

Court Sponsor $500
- Court Sign
- 1-player spot
- Name/Logo on sponsor scroll

August 7, 2021

Pickleball Tournament
8/6/21  6-8 pm
Memphis Country Club

Tennis Tournament
8/7/21  8:30 am - 12 pm
MCC, UC, CCC & RCC

Celebration Party & Ping Pong
8/7/21  7 - 10:30 pm
Mississippi Terrace @ Big Cypress Lodge

Participation Options

Ping—Pong Player Entry $50
- 1 player spot

Tennis OR Pickleball 1 Player $150
- 1 player spot

Tennis OR Pickleball 2 Player Pack $250
- 2 player spots for tennis only

Tennis + Pickleball 1 Player $200
- 1 player spot for each tournament

Tennis + Pickleball 2 Player Pack $300
- 2 player spots for each tournament

Donor to complete:

We are unable to play this year but please accept our donation of $______________

Sponsorship amount: $______________
Our mission through the Toy Drive is to provide at least one gift this holiday season for every member of the Boys & Girls Clubs of Greater Memphis. By doing so, the burden that many of our families feel during the joyous holiday season is relieved and they can focus their resources on moving their family out of the cycle of poverty. Achieving this mission is only made possible with the support of our generous Toy Drive sponsors, collection partners, and the Memphis community as a whole.

As we prepare for this holiday season, we have the following values in mind: Maximize positivity for our sponsors in the community through multiple avenues. Make every moment magical for our Club members. Strive to deliver first class service, hospitality, and experience.

2021 Dates
Nov 12th - Dec 10th

Candy Cane Sponsor $500
Inclusion on all digital marketing materials, social media recognition across all of BGCM social media channels, inclusion in all printed and digital materials including our Tool Drive Tool Kit handed out to over 90 collection site partners, Recognition in all promotional materials, press releases, email blasts, etc, and Opportunity for employees to volunteer with toy drive collection days.

More The Merrier $1,000
Everything included in the Candy Cane Sponsor as well as Inclusion on Toy Drive yard signs placed across the City of Memphis.

Mistletoe Sponsor $2,500
Everything included in the More the Merrier Sponsor as well as Inclusion on Toy Drive yard signs placed across the City of Memphis and banners displayed prominently during our toy drive collection day in conjunction with Fox 13 Memphis.

Reindeer Sponsor $5,000
Everything included in the More the Mistletoe Sponsor as well as Opportunity to have a designated BGCM Toy Drive Collection Day at their Corporate Office or Office location of choice.

Santa’s Elves Sponsor $10,000
Everything included in the Reindeer Sponsor as well as a Spotlight article highlighting your company in our BGCM newsletter with an email distribution list of over 3,000.
Youth of the Year is an exclusive sponsorship opportunity reserved for one Presenting Sponsor annually.

Youth of the Year is the highest award available in the Boys & Girls Clubs organization. The objective of the Youth of the Year Program is to recognize exceptional Boys & Girls Club members and provide them a voice and path to showcase character, leadership, and personal development. The program begins at the local Club level, where Club professionals foster the traits that help young people grow into responsible and caring citizens. One member from each of our Club locations is chosen to represent their Club in the annual competition. Community leaders representing branches of industry and philanthropy evaluate the students based on specific categories, along with their poise and public speaking abilities during the annual Youth of the Year Competition. Throughout the year, the Youth of the Year is highlighted and represents BGCM at various fundraising and program events.

Youth of the Year Sponsorship ($15,000)

- Exclusive recognition as Presenting Sponsor on all promotional materials, press releases, Youth of the Year announcements, etc.
- Opportunity for Company employees to sit on the annual Youth of the Year Judging Panel
- Presenting Sponsor recognition at Youth of the Year competition & all event materials
  - Company Logo included on invitation sent to community & civic partners
  - Company Logo included in Judging Packets
  - Company Logo included on event signage at event
- Company Logo included on BGCM website year round as Presenting Sponsor of BGCM’s Youth of the Year Program.
- Invitation for Company Representative(s) to attend and announce the winner of the Youth of the Year Competition.
- Company logo included on Youth of the Year Highlight Video, which is shared throughout the year with all donors via newsletters, social media outlets, as well as BGCM events and programs such as the annual Steak n’ Burger dinner with an audience of over 600 in attendance.